Welcome to Lincoln Bishop Business School

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Lincoln Bishop Business School

Hello,

Business is changing rapidly. Technology, artificial intelligence, digital transformation, new ways of working and changing consumer expectations are reshaping organisations and creating new opportunities for those who are ready to respond. Our ambition is to ensure that our students are equipped not simply to understand this changing world, but to contribute to it and lead within it.

Our portfolio reflects that ambition, spanning areas including business management, marketing, accounting and finance, digital marketing, AI applications in business and the business of football, alongside our developing portfolio of postgraduate and professional programmes.

Business education should be connected to business

We believe business education should go beyond textbooks. It should help students understand how ideas work in practice, tackle real challenges and build confidence in decision-making. That is why our programmes focus on live projects, industry engagement, professional development and opportunities to work with organisations. We want graduates to leave with more than a qualification: they should have experience, networks and the confidence to

contribute from day one. Employers and industry partners will play a central role through guest teaching, mentoring, consultancy, placements, work-based learning, research projects and collaborative initiatives.

Building a Business School with our community

Lincoln Bishop Business School is being developed in partnership with businesses, organisations and communities across Lincolnshire. We aim to support regional economic growth while creating valuable opportunities for students. A key part of this vision is the Lincolnshire Open Research and Innovation Centre (LORIC), which will connect applied research, consultancy, evaluation and student projects to address real-world challenges. We are also building strong relationships with employers, professional bodies and industry leaders, ensuring the Business School becomes a hub where education, business and innovation work together to create meaningful impact for individuals, organisations and the wider region.

A Business School for a changing world

We are particularly interested in the intersection between business, technology, people and society. While artificial intelligence and digital technologies are transforming organisations, success still depends on leadership, creativity, ethics, judgement and human insight. This philosophy underpins our curriculum across subjects including business management, digital marketing, accounting and finance, AI applications in business and football business. We want students to understand how organisations create value and operate responsibly in a complex world. They will also explore sustainability, the UN Sustainable Development Goals, social value, ethics and the positive role organisations can play within communities.

Opening doors through business education

At the heart of Lincoln Bishop Business School is a belief that business education can change lives. Students arrive with different experiences, ambitions and career aspirations, from future entrepreneurs and leaders to professionals seeking development. Our role is to help every student discover and build on their strengths, challenge themselves and access new opportunities. We aim to create a Business School that is ambitious yet supportive, professionally focused yet community-driven, and academically rigorous while remaining closely connected to the realities of the modern workplace, preparing graduates to succeed in a rapidly changing world.

And this is only the beginning

The launch of Lincoln Bishop Business School is just the beginning. We will continue to expand our academic programmes, strengthen partnerships, grow opportunities for applied research and consultancy, and enhance our

apprenticeship and executive education offer. Central to this ambition is creating meaningful collaboration between students, staff and industry. We invite businesses and organisations to join us on this journey, whether through recruitment, research, consultancy, teaching, partnership or sharing expertise. Whatever your connection, we welcome the opportunity to work together and help shape a Business School that delivers impact for students, organisations and the wider region

Lincoln Bishop Business School is being built with a simple principle in mind: Business education should not sit alongside the business community. It should be part of it.

We look forward to working with you.
Kind regards,

Firoz

Launch of the Lincoln Bishop Business School

We are proud to officially launch the Lincoln Bishop Business School on Wednesday 21st October.

A highlight of the event will be a keynote address, "*The Power of Business in Sports*," delivered by Liam Scully, Chief Executive Officer of Lincoln City Football Club. Liam will share insights on leadership, commercial growth, community impact and the relationship between sport and business. Guests will also hear from a student and alumni panel, showcasing personal experiences, career journeys and the value of connecting education with industry.

The launch reflects the Business School's commitment to applied learning, innovation, entrepreneurship and strong industry partnerships, creating meaningful opportunities for students and organisations across Lincolnshire and beyond.

Register for the Launch Event

How we can help your business?

Here are the Top 10 ways in which Lincoln Bishop Business School (LBBS) can help your business to flourish:

1. **Develop future talent** through **Degree Apprenticeships** enabling your organisation to upskill existing staff while gaining nationally recognised qualifications aligned to business needs.
2. **Enhance strategic leadership** with our **Executive MBA** and postgraduate programmes, designed for senior managers and business leaders seeking to drive innovation, growth and organisational performance.
3. **Access specialist expertise** through **LORIC (Lincolnshire Open Research & Innovation Centre)**, offering consultancy, contract research, innovation support, business intelligence, and evidence-based solutions to complex organisational challenges.
4. **Upskill your workforce** with flexible **short courses**, professional development programmes, and sector-specific training designed to address emerging skills gaps and support business growth.
5. **Invest in people and culture** through bespoke **staff, leadership and organisational development opportunities**, covering topics such as leadership, change management, team effectiveness, innovation, and strategic planning.
6. **Collaborate on research and innovation projects**, creating opportunities to co-develop solutions, access academic expertise, and drive productivity and competitiveness.

7. **Accelerate innovation** through **Knowledge Transfer Partnerships (KTPs)**, enabling businesses to work collaboratively with the University and a highly qualified graduate or postgraduate associate to deliver strategic projects.
8. **Benefit from student consultancy projects**, where talented students work on real business challenges, providing fresh perspectives, market research, business analysis, and practical recommendations.
9. **Recruit and develop emerging talent** through **student placements and access to graduates**, giving businesses opportunity to tap into motivated individuals while creating a pipeline of future employees.
10. **Build long-term partnerships** with the Business School, connecting your organisation to knowledge exchange, networking opportunities, and a vibrant regional business community.

Get In Touch

Study With Us

Lincoln Bishop Business School offers a range of undergraduate, postgraduate and apprenticeship programmes designed to develop ethical, innovative and career-ready business professionals. Students benefit from industry-informed teaching and practical learning opportunities that build strategic, leadership and entrepreneurial skills for today's business environment.

Courses currently on offer include:

- **BA (Hons) Accounting and Finance**
- **BSC (Hons) AI Application in Business**
- **BA (Hons) Business Management**
- **BSc (Hons) Business of Football**
- **BSc (Hons) Business and Finance**
- **BA (Hons) Business with Marketing**
- **BSc (Hons) Digital Marketing**
- **BSc (Hons) Psychology and Business Management**
- **BA (Hons) Business, Leadership and Management (Top-up)**
- **CertHE AI Applications**

- **MSc International Business**
- **MBA Master of Business Administration**
- **MBA Executive Master of Business Administration (Top-up available)**
- **Career Development Professional Apprenticeship L6**
- **Project Manager Apprenticeship L6**

In addition to taught programmes, PhD research opportunities are also available, enabling students to undertake advanced research and contribute new knowledge in business and related disciplines.

Find out more about our courses

Upcoming Events

Business Lincolnshire Good Business Conference: Inspiring and Supporting Social Enterprise in Greater Lincolnshire
Tuesday 6 October, 9:30am – 3:30pm | **Book Tickets**

Lincoln Bishop University October Open Day 2026
Saturday 17 October, 10:00am – 3:00pm | Book Tickets

Business and Employer Survey

We would love to hear from you about how we can best support businesses, both locally, and nationally. Click the button below to complete our survey and share your views.

Share your views

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